

HISTORY The *Harvard Independent* is the only undergraduate weekly on the college campus. Since its founding in 1969, it has been dedicated to providing students with a printed outlet for their opinions and concerns.

READERSHIP

The *Harvard Independent* is delivered to every undergraduate door and placed in locations accessible by faculty, staff, incoming freshmen, administrators, alumni, graduate students, and Cambridge residents. The print edition has approximately 8,000 readers weekly. The *Independent* is also widely read online at www.harvardindependent.com with over 25,000 hits a day.

GRAPHICS

Resolution of ad graphics must be at least 72 ppi. Graphics are due 24 hours prior to set date of display.

PRINT ADVERTISING

Packages which include both electronic and print ads are available upon request.

DISCOUNTS

Special student, first-time, and frequency discount packages are available upon request.

CREDIT Bounced checks are subject to a 20 dollar charge.

RATES

468 x 60 FULL BANNER

\$100 per week, \$300 per month

125 x 240 SQUARE BANNER

\$90 per week, \$270 per month

180 x 150 SQUARE BANNER

\$80 per week, \$240 per month

125 x 125 SQUARE BANNER

\$60 per week, \$180 per month

120 x 90 SQUARE BANNER

\$50 per week, \$150 per month

WEBSITE TEXT LINK

\$50 per week, \$125 per month

ELECTRONIC AD RATES

2008-2009

SPECIALS

The Harvard Independent Online guarantees the best rates on campus!

SECTION SPECIFIC BANNERS

\$100 per week, \$300 per month

SEMESTER LONG PLACEMENT

3 X Monthly Rate of Desired Size

ACADEMIC YEAR PLACEMENT

8.5 X Monthly Rate of Desired Size

SUMMER PLACEMENT

\$400 Square Banner, \$200 Text Link

-- CONTACT US --

Diana Suen '11

Business Manager

dsuen@fas.harvard.edu